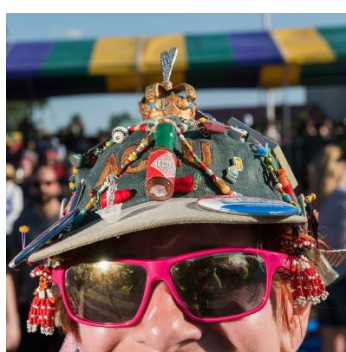




WWOZ JAZZ FEST LIVE BROADCAST SPONSORSHIP

During WWOZ's Jazz Fest Live Broadcast, OZ's on-air and streaming audience numbers soar and our website and social media pages become digital dance parties. WWOZ connects hundreds of thousands of listeners from around the world to the music, sights and energy of the Fair Grounds! It's an incredible time for your business to shout out and engage with WWOZ's local and international audience of New Orleans loving listeners!



WWOZ Jazz Fest Live Broadcast **Promotional Benefits**

ON-AIR:	Broadcast Pre-Promotion mentions (x30 - sponsor PPA)	Promotion During Broadcast (multiple spots before/during/after broadcast all 7 days of the Fest!)	Post-Promotion (x50 on-air spots)
DIGITAL:	April/May Web Tile on WWOZ.org linking through to NewOrleans.com		
SOCIAL MEDIA:	Daily Shout-Out on WWOZ social media vehicles + opportunity to work with WWOZ social media team to leverage your Jazz Fest social media engagement. (160,000+ followers on Facebook, Instagram, Twitter)		
EMAIL PROMO:	Logo & Sponsor Thank You in daily WWOZ From the Fest! (34,000+ subscribers each day, all 7 days of festival)		

Your sponsorship will generate **Over One-Million Estimated Impressions** during New Orleans Jazz Fest 2018!

WWOZ Live Jazz Fest Broadcast Sponsorship Cost: \$10,000
Sponsorship Value: \$18,500+++