

Friends of WWOZ Board of Directors/ NOJHFF
WWOZ Chief Operating Officer's Report
June 7, 2017

May was a busy month, kicking off with a very successful Piano Night and the final weekend of Jazz Fest. As reported at the May meeting, our Jazz Fest efforts were much improved with hospitality tent upgrades, much more pre-planning and broadcast innovations which stepped up the quality of the broadcast. Cost saving efforts paid off, bringing expenses down significantly from 2016 (as planned in the budget).

Immediately following the Fest we completed the recruitment and hiring of a new General Manager, Beth Utterback, who stepped into that role on June 1.

The remainder of the month was focused on Jazz Fest wrap-up and regrouping to plan summer activities. Chief among them was taking first steps toward an FY18 WWOZ budget. Since this is the first time we are using the new chart of accounts, some time was spent on assuring that transactions were properly assigned and we are now about to project FY17 expenses and revenue as a basis for the FY18 budget proposal. Per our by-laws, a proposal will be presented for the July Board of Directors meeting to adopt. Prior to that, staff will be coordinating with the Finance Committee in budget development.

Additionally, we have worked with our Executive Committee on several reports to inform WWOZ's requests to the Foundation Board for the coming fiscal year. This includes the capital request which mostly funds the re-equipping of our aging remote trucks' broadcast equipment.

Preliminary analysis of the third quarter of FY17 indicates that we are on track to deliver the goal of a balanced budget at year's end (August 31.) While there are some shortfalls in revenue categories, we have managed expenses to offset them. One encouraging note is in membership revenue which now seems likely to reach the goal of 10% growth. Again, this is the first year we have broken out Membership separately from Brass Pass revenue, making exact comparisons difficult.

In programming, we are planning remote and live broadcasts for the summer season. With the "busy season" now behind us, we will also begin to address training needs and tackling the culling of LPs that have been in storage since Katrina. This will be part of a general cleanup of storage facility items to consolidate and diminish the cost of long-term storage facilities.

Monthly Report – CFO (Accounting/Finance/HR)

Through May 2017

- **Banking Update:** Following the transfer of our banking to Whitney Bank, the transition process in May has been full of administrative hurdles - opening the new operating account, while trying to manage the unwinding of the old (former) account. They report we will have the old banking solved by mid-July, with adoption at the upcoming board meeting of the Resolutions we need to finish establishing the new accounts and new credit facility, and adding our new General Manager as the primary.
- We commenced the FY18 Budget process during the month. Internally, we held several management meetings with the focus on developing both an Operating and a Capital budget for FY18. Further, we collaborated with the Board's Executive Committee to provide the information they required in order to meet the Foundation's own budget deadlines.
- Carrying over from April into May, we continued to provide active support for JazzFest and Mango Freeze sales. Even after JazzFest was over, Accounting spent the subsequent weeks making deposits and ensuring reconciliation with vendors as well as state and local taxation authorities.

Development Report - May 2017

Chief Development Officer Summary

May was spent reconciling JazzFest activities and expenditures associated with that event. Worked on trying to resolve long standing issues with Blackbaud programming and inability to accurately report sales without having to continue do a line by line, month by month manual count with regard to ticket sales of Brass Pass. We were able to factor in our sustainability efforts by contributing excess fruit from this year's Hospitality Tent to needy citizens around New Orleans.

We embarked on creating planned giving opportunities for our members. Launch for facilitating this stream of potential income will occur in June with a mention in that month's 'OZone Newsletter.

Major Gift activity and Outreach included continued negotiation of Louis Prima foundation gift for Cuttin Class 2017 season and the launch of the first documentary from WWOZ Video in a premiere setting for June 1.

Content Department (Programming) Report – May 2017

Two weekly slots were vacated at the end of May. Beginning June 1, **George Ingmire** will return to WWOZ on Thursday 7-10pm. At the same time, **Dave Dauterive** will assume the Friday 6-9am Jazz show.

We are in planning to cover the upcoming **NOJHFF Cajun and Zydeco Fest** in Armstrong Park. Continuing our efforts to make live broadcasts more “radio friendly” we will mix live sets with recordings from other times of the same day. This will allow us to trim down the very long sets (sometimes 90 minutes) and minimize the extensive chat needed to “fill” between sets.

Below is a summary of our live broadcasts and interviews during the month of May”

Jazzfest (2nd Weekend) - Broadcast Performances

Quiana Lynell and the Lush Life Band
Charlie Gabriel & Friends
Torkestra: The Great American Songbook featuring Germaine Bazzle, Kermit Ruffins, Clint Johnson and more
Doyle Cooper Jazz Band
Davell Crawford & One Foot In The Blues
William Bell
Rhiannon Giddens
Glen David Andrews Band
A Tribute to Buckwheat Zydeco featuring Nathan Williams, C.J. Chenier, Corey Ledet and the Ils Sont Partis Band
Kenny Barron Trio
SFJAZZ Collective Plays the Music of Miles Davis
Daymé Arocena of Cubant
Khari Allen & the New Creative Collective
Jamison Ross
Tab Benoit

Interviews (in-studio)

Donald Harrison
Doyle Cooper
Flowtribe
John Michael Bradford
Roosevelt Collier
Alexey Marti
Nicholas Payton
Dominic Minix
Steve Pistorius
Debbie Davis
Detroit Brooks
Keiko Komaki
Terrence Houston

Erica Falls
Chris Mule
Troy Turner
Water Seed
Jacqui Naylor

In-studio Performances

Marrero Middle School BB (Cutting Class)
Jimmy Robinson
Debbie Davis/Josh Paxton

New Media

We have worked on a plan for our Social Media Manager, Carrie Booher's, imminent maternity leave. Danielle Dietz, a substitute show host who's worked for and volunteered at the station for over 5 years will be working on Social Media on a contract basis. In addition to planning, we've been creating some training materials that document features of the new web site, for future use.

We've paid a lot of attention to the impending launch of ACloserWalkNOLA.com. We've reserved ad inventory, planned blogs and social media, and we're currently proofreading the site.

Thanks to our streaming provider, StreamGuys, WWOZ's audio stream can now be accessed via Amazon Echo and the appropriate Alexa skill.

May 2017 Video Activity Report

Recorded

5/6 Music, scene outside of Jazz Fest
5/8 Klezmer Allstars w/ Frank London + Don Oestreicher
5/16 Marrero Middle School Brass Band - Cuttin' Class (LIVESTREAM)
5/18 Tank 'Tarriona' Ball poetry reading
5/21 Bayou Boogaloo (informal filming)
5/24 A Closer Walk Promo Shots
5/26 Aurora Nealand Music Box Rehearsal
5/27 Aurora Nealand Music Box Performance
5/28 Balkan Blow Out Festival

5/28 Money Wasters, 2nd Line

Published

- 4/3 Taiko Big Chief (excerpt) <https://vimeo.com/211397073>
- 4/5 The Revealers 'Spread the Love' <https://vimeo.com/211720188>
- 4/5 Daria and the Hip Drops <https://vimeo.com/211722832>
- 4/5 Happy Talk Band 'Giant' <https://vimeo.com/211738180>
- 4/5 Naughty Professor <https://vimeo.com/211750951>
- 4/6 Astral Project 'Tune Up' <https://vimeo.com/212133792>
- 4/6 Dave Jordan & The NIA 'Don't You Come Runnin'' <https://vimeo.com/212156496>
- 4/6 Egg Yolk Jubilee <https://vimeo.com/212165609>
- 4/6 Little Maker 'Let's Loose' <https://vimeo.com/212172341>
- 4/7 Alex McMurray Band <https://vimeo.com/212323576>
- 4/7 Creole String Beans <https://vimeo.com/212329778>
- 4/10 Tank and the Bangas <https://vimeo.com/212635554>
- 4/11 Piano Night Promo 2017 (Marcia) <https://vimeo.com/212821049>
- 4/12 Piano Night Promo 2017 <https://vimeo.com/212948529>
- 4/13 Bad Pennies Pleasure Maker <https://vimeo.com/213138634>
- 4/13 Loose Marbles 'The Isle Of Capri' <https://vimeo.com/213140068>
- 4/13 Shotgun Jazz Band 'Old Kentucky Home' <https://vimeo.com/213141313>
- 4/13 Sluettown Strutters 'The Graveyard Strut' <https://vimeo.com/213143092>
- 4/13 The Deslondes 'Louise' <https://vimeo.com/213144044>
- 4/17 Tuba Skinny 'Dear Almazoer' <https://vimeo.com/213544154>
- 4/19 Nocca / Thelonious Monk Insitute (CUTTIN CLASS) <https://vimeo.com/213891779>
- 4/19 Kipp Mcdonogh 15 Middle School (CUTTIN CLASS) <https://vimeo.com/213903405>
- 4/19 Langston Hughes Academy (CUTTIN CLASS) <https://vimeo.com/213911523>
- 4/21 Ooh Poo Pah Doo tribute <https://vimeo.com/214249123>
- 4/26 Glen David Andrews 'Bad By Myself' <https://vimeo.com/214926696>
- 4/27 Tab Benoit 'The Blues Are Here To Stay' <https://vimeo.com/215082081>
- 4/27 Doyle Cooper Jazz Band 'I Can't Believe You're In Love With Me' <https://vimeo.com/215090064>
- 4/27 Quiana Lynell 'Hip Shakin' Mama (Irma Thomas Cover)' <https://vimeo.com/215100497>
- 5/1 Nikki hill '(Let Me Tell You 'Bout) LUV' <https://vimeo.com/215569171>
- 5/1 ALVIN YOUNGBLOOD HART <https://vimeo.com/215569872>
- 5/1 JONTAVIOUS WILLIS 'Evil Hearted Woman' <https://vimeo.com/215570889>
- 5/1 JONTAVIOUS WILLIS 'Luxurious Man' <https://vimeo.com/215571829>
- 5/1 THE SUFFERS 'Everything Here' <https://vimeo.com/215572469>
- 5/1 WALTER WOLFMAN WASHINGTON 'I'm Tip Toeing Through' <https://vimeo.com/215573666>
- 5/2 JIMMY DUCK HOLMES 'Six Little Puppies' <https://vimeo.com/215697088>
- 5/2 LITTLE FREDDIE KING 'Chicken Dance' <https://vimeo.com/215728116>
- 5/2 Black Magic Drumline <https://vimeo.com/215744143>
- 5/3 COLIN LAKE 'Pay The Price' <https://vimeo.com/215848269>
- 5/3 SMOKY GREENWELL 'My Own Blues Club' <https://vimeo.com/215880096>
- 5/9 TYREE NEAL 'Straighten It Out' <https://vimeo.com/216748247>

5/9 TUCKA <https://vimeo.com/216759524>
5/15 June Yamagishi <https://vimeo.com/217569915>
5/15 BARRY STEPHENSON QUARTET <https://vimeo.com/217575095>
5/18 KRISTIN DIABLE & THE CITY 'I Know A Man' <https://vimeo.com/218060115>
5/18 MARC BROUSSARD 'Lucky' <https://vimeo.com/218074136>
5/23 SOPHIE B. WRIGHT 'DA WRIGHT WAY' BRASS BAND <https://vimeo.com/218696634>
5/25 Latinos in New Orleans <https://vimeo.com/218976728>
5/26 DOLORES T. AARON ACADEMY BRASS BAND <https://vimeo.com/219150539>

WWOZ in the News

WGNO – May 18, 2017: <http://wgno.com/2017/05/18/from-playing-on-trash-cans-to-playing-on-the-radio-this-brass-bands-got-the-beat-of-success/>

“From playing on trash cans to playing on the radio, one brass band’s got the beat of success...

*The band got the chance to go on the radio. It’s **WWOZ**. The show is called "Cuttin' Class." And that’s what the kids do to be able to play live on the radio show for the world to listen.*

*They cut class and get on the radio. And they get a pay check. Band Director Andy Bower accepted and gave a big thank you to **WWOZ**. **WWOZ** gave Dolores T. Aaron Academy’s brass band a check for \$1,000.*

The school will invest the money right back into the band program. More music, more instruments, more opportunity for the kids who started with nothing and now have something for the planet to hear....”

Jazzline - Guardians of the Groove - Published on April 28, 2017

<https://www.linkedin.com/pulse/guardians-groove-constantine-pagonis>

“WWOZ 90.7FM is the New Orleans jazz and heritage community radio station. It is located between the French Market and the Mississippi River in the French Quarter. You can watch ships sailing up and down the Mississippi from the studio window. WWOZ is the worldwide voice, archive, and flag-bearer of New Orleans culture and musical heritage.

Sally has a traditional jazz program on WWOZ every Thursday 9:00 am-11:00 am local time; you can listen in live on-line in the wee small hours of Friday mornings (our time in Victoria), or catch recent podcasts off the website www.wwoz.org”