



2018 LIVE JAZZ FEST BROADCAST SPONSORSHIP

By sponsoring WWOZ, you are tapping into one of New Orleans most trusted and iconic networking resources. New Orleans is a unique city, and the multi-platform approach of a live broadcast sponsorship connects your brand to the unique WWOZ audience commodity.



Your Jazz Fest Broadcast Sponsor Promotion Benefits

ON-AIR:	Pre-Promotion (x30 - sponsor PPA)	Promotion During Broadcast (x14 -one live read + one on-air spot)	Post-Promotion (x50 on-air spots)
DIGITAL:	April/May Web Tile on WWOZ.org linking through to your site		
SOCIAL MEDIA:	Daily Shout-Out on WWOZ social media vehicles + opportunity to work with WWOZ social media team to leverage your Jazz Fest social media engagement. (150,000+ followers on Facebook, Instagram, Twitter)		
EMAIL PROMO:	Logo & Sponsor Thank You in daily WWOZ From the Fest! (34,000+ subscribers each day, all 7 days of festival)		

Your sponsorship will generate **Over One-Million Estimated Impressions** during New Orleans Jazz Fest 2018!

Contact the WWOZ corporate support team to find out more
underwriting@wwoz.org