1. **Membership.** As of December 31, 2014, WWOZ has received $382,460 in donations for FY 2015, an increase of 28% over the same period in the previous year (September-December 2013), during which WWOZ members donated $297,801. During the current reporting period, 3,647 individual members donated to WWOZ, 1,630 sustaining members gave $68,519 (18% of all revenue), and approximately 2,000 out-of-state members gave $176,000 (46% of all revenue). In the month of December 2014 alone, WWOZ received $95,091 in donations, an increase of 122% over donations received in December 2013. WWOZ’s spring 2015 Membership Drive will take place from March 3-13, 2015. On March 13, 2015, WWOZ will broadcast the final day of the drive live from Kermit’s Mother-in-Law Lounge from 11:00 a.m. to 7:00 p.m.


3. **Major Giving.** As of December 31, 2014, WWOZ has received a total of $53,350 from major donors for FY 2015, a decrease of 32% over the same date range last year, during which WWOZ received $78,253 from major donors. In the month of December 2014 alone, major donors contributed $41,000, compared to donations totaling $67,206 in December 2013. On January 15, 2015, WWOZ hosted its second “Hi-Fi Happy Hour” for major donors, WWOZ Board members, and underwriters, featuring music by Andrew Duhon.

4. **Swamp Shop.** As of December 31, 2014, total FY 2015 revenue for the Swamp Shop was $29,632.50. For the month of December 2014, Swamp Shop brought in $7,420.50, a 1% increase over December 2013. The Swamp Shop retail location in the Louisiana Music Factory accounted for 51% of December 2014 sales.

6. **Youth Run NOLA 504K and Festival for our Music.** WWOZ partnered with Youth Run NOLA, Make Music NOLA, and McDonogh 35 to sponsor “A Race for All New Orleans,” a 5.04k race through the Bywater and the Marigny. More than 1,000 runners, walkers, and dancers participated in the event on February 8, 2015. The race was immediately followed by a music festival that featured performances by the McDonogh 35 Brass Band, Evan Christopher, Matt Rhody, Paul Macres, Louis Michot, Korey Richey, Cameron Dupuy, Alfred Roberts, and Alexey Marti, among others. The WWOZ Outreach team was on hand, as was the Swamp Shop.

7. **New Media.** The WWOZ website will feature audio interviews with 12 Mardi Gras Indian Queens during 2015, and the first two interviews, with Littdell “Queen Bee” Banister of the Creole Wild West and Mercedes “Queen Mercy” Stevenson of the Wild Tchoupitoulas, are online. The Membership Department is reviewing new mobile layouts of eight key Membership-related pages, in support of the new responsive design. New Media has launched a new “playlist outage” notification system that sends an e-mail message whenever song data is not reaching the website, so that the services can be restored in a timely manner.

8. **Offbeat “Best of the Beat” Awards 2014.** On January 15, 2015, WWOZ was named “Best Radio Station 2014” by the readers of *Offbeat Magazine* for the 15th time since 1997. Program Director Dwayne Breashears accepted the award on behalf of WWOZ, at a ceremony held in the Old U.S. Mint. Prior to 1997, the award category was called “Best Radio Station besides WWOZ.” Major Giving Officer Lauren Del Rio represented WWOZ at the “Best of the Beat” awards celebration for all nominees at Generations Hall on January 22, 2015.

9. **WWOZ Board of Directors Retreat.** On January 30, 2015, the WWOZ Board of Directors held a day-long retreat at the New Orleans Jazz & Heritage Foundation. Robert Stein and Lisa Ondak, consultants from MajorGiving LLC, also participated in the retreat and contributed to the discussion of planning a capital campaign.

10. **Panamá Jazz Festival.** From January 12-16, 2015, WWOZ aired live broadcasts from Danilo’s Jazz Club at the American Trade Hotel as part of the 12th annual Panamá Jazz Festival. WWOZ staff David Freedman, Damond Jacob, and Jorge Fuentes traveled to Panamá City, Panamá to coordinate the broadcasts and to assess WWOZ’s potential future involvement with the Panamá Jazz Festival. WWOZ’s broadcast was sponsored by the Ace Hotel Group and Panama Guitars.

11. **New Orleans Calling Live from Basin Street Station.** WWOZ hosted its second and third videotaped live music events at Basin Street Station, featuring performances by and live interviews with Lil Freddie King and Seva Venet on January 28, 2015, and Walter “Wolfman” Washington and Doreen Ketchens on January 29, 2015. The interviews will be used for WWOZ’s syndicated program *New Orleans Calling*, and WWOZ is planning to produce programming using edited footage of the event.
12. **WWOZ Music Documentary Screening Series.** WWOZ and Indywood Cinema, a movie theatre on Elysian Fields, have teamed up to present a series of music documentaries on the second Sunday of each month. The first screening of the series, on Sunday, February 8, 2015, and featured Les Blank’s 1978 documentary *Always for Pleasure*, which has footage of musical events, Mardi Gras Indians, and second line parades, as well as performances and interviews with Kid Thomas Valentine, Allen Toussaint, Danny Barker, Blue Lu Barker, Irma Thomas, the Neville Brothers and Professor Longhair. The evening also featured short films produced by WWOZ, featuring interviews with buskers in the French Quarter.

13. **In-Studio Guests.**

<table>
<thead>
<tr>
<th>Date</th>
<th>Guests</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 5, 2015:</td>
<td>Hollie Domiano, Gary Garrison, Lauren Robinson, Yohu Yamade, Jeff Thompson</td>
</tr>
<tr>
<td>January 6, 2015:</td>
<td>Robin Heindselman, Davis Rogan, Jimmy Horn, Al “Carnival Time” Johnson, Amy Kirk, Rick Hukia, Hunter Berganoff, Seva Venet</td>
</tr>
<tr>
<td>January 7, 2015:</td>
<td>Cassandra Shorter, Julie Odell, Jordan Ursar, Detroit Brooks</td>
</tr>
<tr>
<td>January 8, 2015:</td>
<td>Lawrence Rawlins, Greg Kaufman, Joe Ely, Lydia Benson</td>
</tr>
<tr>
<td>January 9, 2015:</td>
<td>Ann Lambert, G. Hicks, Frank Mark, Bert Gill</td>
</tr>
<tr>
<td>January 10, 2015:</td>
<td>Ana Sarabia, Yolanda Estrada</td>
</tr>
<tr>
<td>January 11, 2015:</td>
<td>Jeff Klein, Andreas Hoffman</td>
</tr>
<tr>
<td>January 12, 2015:</td>
<td>Al Hall, John Maestag</td>
</tr>
<tr>
<td>January 13, 2015:</td>
<td>Gram Thompson, Ezra Johl, Richard Hotler, Kitty Chaos, Andreas Hoffman, Brandon Odums, Detroit Brooks, Jason Patterson</td>
</tr>
<tr>
<td>January 14, 2015:</td>
<td>Catherine Kalub, Ashley Shabamkareh, Oliver Burke, Jonathan Freilich, Jeff Chaz, Joe Gelini, Cullen Landry</td>
</tr>
<tr>
<td>January 16, 2015:</td>
<td>Oren Krinsky, Travers Geoffrey, Freddie Blue, Alex McMurray, Chip Wilson, Steve Maloney, Lindsay Hellywieg, Scott Wood, Earl Scidaeus, Lynn Drury, Bill Dremmel, Cliff Hines, Ratty Scurvics</td>
</tr>
<tr>
<td>January 19, 2015:</td>
<td>Hollie Domiano, Darcy Mikennon, Bihann Gordanova, Paul Sanchez</td>
</tr>
<tr>
<td>January 20, 2015:</td>
<td>Robin Heindselman, Helen Gillet, Lefty Parker, Dayna Kurtz, Robert Mack, Patrick Williams, David Johnson, Alexis Marceaux</td>
</tr>
<tr>
<td>January 21, 2015:</td>
<td>Cheria Scaffidi</td>
</tr>
<tr>
<td>January 22, 2015:</td>
<td>Jasmine Ratliff, Amy LaVece, Matt Hubbard, Dave Mooney</td>
</tr>
</tbody>
</table>
13. In-Studio Guests (cont).

January 23, 2015:  Leslie Cooper, Patrick Condon, Brad Thesul, John Joyce
January 27, 2015:  Colin Myers, Sarah Oetersib, Joseph Falson, Jack Pritchett, Michael Jaime, Janet Archer, Quentin Coleman, Rorello Bendt
January 28, 2015:  Taylor Smith, Keith Hollis, Dodie Smith Simmons, Rick Hukill, Gary Hudson, Lucy Hammond, Dick Deluxe, Jimmy Sweetwater
January 29, 2015:  Kid Merv, Allison, Solino, Claire Thomas, Emily Rosenzwas, Summer Gilbert, Travis Hill, Bill Seyyommer, Jamal Gronier, Bill Meyer, Charlie Gabriel, Shannon Powell, Greg Hicks
January 30, 2015:  Adrian Grenier, Daria Graham, Bob Rodriguez, Brian Olive
January 31, 2015:  Michael Allange


January 16, 2015

Martin Luther King Jr. Weekend Jazz Journey concert featuring Jonathan Butler & the New Orleans Nu Legends (Herlin Riley, David Torkanowsky, Nicholas Payton, Roland Guerin, & Donald Harrison)
Presented by The New Orleans Jazz & Heritage Foundation
Dillard University Chapel, New Orleans

January 12-16, 2015

Panama Jazz Festival
Danilo’s Jazz Club at the American Trade Hotel
Presented by the Danilo Pérez Foundation
Panamá City, Panamá
Berklee Global Institute & Matt Marvuglio
New England Conservatory
Kevin Harris Project
Conservatoire de Paris & Riccardo Del Fra
Tribute to Eric Dolphy by Phil Ranelin
15. Upcoming Live Broadcasts.

1:00-6:00 p.m., Saturday, February 28, 2015

WWOZ Swamp Shop and Louisiana Music Factory Anniversary Celebration
Featuring Eric Lindell, John Boutté, Shotgun Jazz Band, Lost Bayou Rambler, and Little Freddie King

16. Press.

*The New Orleans Advocate/NewOrleansAdvocate.com:* “Davis Rogan: In real life, a serious singer and piano player”
John Wirt, February 11, 2015

“Rogan’s history includes rapping with the ’90s funk-rap band All That; deejaying at WWOZ-FM; working as an itinerant music teacher in the Orleans Parish Public Schools; and scoring *Treme*, the HBO series about New Orleans after the flood.”

February 9, 2015

“A administração do Ace levou a colaboração a sério, chegando a contratar um pesquisador para investigar as raízes do jazz afro-cubano no Panamá. Também foi ideia do Ace convidar a WWOZ, estação de rádio dedicada ao jazz de Nova Orleans, para transmitir o festival ao vivo, sugestão bem recebida por Pérez, como forma de ampliar a audiência da música.”

*The New Orleans Advocate/NewOrleansAdvocate.com:* “504K Run set for Saturday”
Andrew Canulette, February 8, 2015

“Beneficiaries will include Youth Run NOLA, which aims to introduce running as a healthy and ‘everyday’ lifestyle event to children in the New Orleans area; and WWOZ – a 100,000-watt radio signal that promotes traditional musical arts in New Orleans. Other non-profits benefitting from the race are Make Music NOLA (an after-school instructional unit for at-risk children) and the McDonogh 35 music, theater, and arts program.”

Charles P. Pierce, February 5, 2015

“Weekly WWOZ Pick To Click: ‘Big Butter and Egg Man’ (Sweet Emma Barrett): And, yeah, I pretty much still love New Orleans.”

The Times-Picayune/NOLA.com: “Mardi Gras music: Dr. John, Rebirth, and more. Vote for your favorites (Poll)”  
Alison Fensterstock, February 5, 2015

“Is your radio (or computer) tuned to WWOZ, the jazz-and-heritage-driven community radio station? If so, you're probably hearing a ton of Mardi Gras music - after all, it's the season.”

The Times-Picayune/NOLA.com: “Bo Dollis musical tribute, viewing set for Friday (Jan. 30) at Carver Theater”  
Alison Fensterstock, January 23, 2015

“During an emotional appearance on WWOZ-FM’s New Orleans Music Show on Thursday afternoon, Bo Dollis Jr., who stepped into his father's roles as Big Chief and frontman of the Wild Magnolias funk band as the elder Dollis’ health began to decline in recent years, noted as well that he and his mother, Rita Dollis, the Indian gang’s Big Queen, have hosted Indian practice in celebration of the Big Chief’s life nightly since his death.”

The Times-Picayune/NOLA.com: “Uptown celebrations continue for Big Chief Bo Dollis of the Wild Magnolias Mardi Gras Indians, who died Jan. 20”  
Alison Fensterstock, January 22, 2015

“‘My Indian family has been doing Indian practice every night — singing, dancing and taking it to the streets, a big old celebration,’ Bo Dollis, Jr. said Thursday afternoon on WWOZ's ‘New Orleans Music Show.’”

“It was Bo Jr.’s birthday on Thursday. That day on WWOZ, two days after his father’s passing, he told listeners how he had been stricken to his soul by Bo Sr.’s sickness and death.”

“‘He was a humble, humble man who had a big heart,’ Rita Dollis said of her husband on WWOZ Thursday.”

Melena Ryzik, January 18, 2015

“Ace [Hotel Group]’s management took the collaboration seriously, even hiring a researcher to delve into Panama’s roots in Afro-Cuban jazz. It was also Ace’s idea to invite *WWOZ*, a New Orleans jazz radio station, to live-stream the festival, which Mr. Pérez welcomed as a way to broaden the music’s following.”

*San Francisco Chronicle/SFGate.com:* “Jonathan Butler to headline Dillard's Jazz Journey concert”
Staff Report, January 15, 2015

“South African R&B singer-songwriter Jonathan Butler and his band will headline the annual Jazz Journey concert to commemorate the Dr. Martin Luther King Jr. holiday. The free concert, sponsored by the New Orleans Jazz & Heritage Foundation, starts at 6 p.m. Friday at Dillard's Lawless Memorial Chapel. It also will be broadcast live on *WWOZ* 90.7 FM.”

*The New Orleans Advocate/NewOrleansAdvocate.com:* “Jonathan Butler to headline Dillard's Jazz Journey concert”
Staff Report, January 14, 2015

“South African R&B singer-songwriter Jonathan Butler and his band will headline the annual Jazz Journey concert to commemorate the Dr. Martin Luther King Jr. holiday. The free concert, sponsored by the New Orleans Jazz & Heritage Foundation, starts at 6 p.m. Friday at Dillard's Lawless Memorial Chapel. It also will be broadcast live on *WWOZ* 90.7 FM.”

*CNN.com:* “What do The Who, Elton John have to do with New Orleans Jazz Fest?”
Todd Leopold, January 13, 2015

“Sure, it's not the festival rooted in Pete Fountain and the Neville Brothers it once was, but David Freedman doesn't have a problem with it. ‘It's really that not much of a tragedy,’ said Freedman, the general manager [sic] of New Orleans’ local music-oriented station, *WWOZ*. ‘I know some people see it that way, but the fact of the matter is, you can still hear all the great acts. If you want to have a good time going to the “old jazz fest,” it's still there.’ (It should be noted that *WWOZ* broadcasts more than 30 hours from the site.)”