**33 YEARS**  
of live & local programming

**7,000 MEMBERS**  
currently contributing to WWOZ

**CONNECTED AUDIENCE**  
We’re a destination station; people listen to the station, not just the song

**LISTENERS IDENTIFY THEMSELVES WITH OUR BRAND**  
We connect our audience with their interests

**OVER 100,000**  
unique weekly listeners via our terrestrial signal and digital streams

**OVER 75,000**  
unique website visitors every month

**OVER 60,000**  
people have downloaded a WWOZ mobile app

**ON AIR MUSIC & COMMUNITY EVENT CALENDARS**  
Our most popular online features

**OVER 20 LIVE BROADCASTS A YEAR**  
We’ve broadcast from Bonnaroo, SXSW, New Orleans Jazz & Heritage Festival, Voodoo Music Experience, French Quarter Festival, NFL Super Bowl, Carnegie Hall, the Apollo, Detroit Jazz Fest, Telluride Jazz Celebration, San Diego, Saint Croix, Cuba, & other local, national & international venues & festivals.

**24 HOURS A DAY**  
On air & streamed online & via smart phone apps

**DIVERSE MUSIC STYLES**  
Blues • Gospel • Soul • Swing • Brass Band  
Funk • Dixieland • Zydeco • Traditional Jazz  
Contemporary Jazz • R&B • World • Country

**AWARD-WINNING HOSTS**  
Our volunteer hosts include musicians, DJs & local personalities

**NEW BROADCAST SIGNAL**  
The broadcast signal is increasing from 4000 watts to 100,000 watts

**$50,000**  
Average median income of WWOZ listener

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**VOTED**  
One of the Top 5 Radio Stations in the Country  
ROLLING STONE  
Radio Station of the Year  
JAZZWEEK  
Internet Radio Station of the Year  
ESQUIRE MAGAZINE  
40 Best Little Radio Stations in the U.S.  
PASTE MAGAZINE  
Best Radio Station  
GAMBIT MAGAZINE  
Best Radio Station  
OFFBEAT MAGAZINE  
#1 Internet Radio Station  
WAYFARE.COM

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**SUPPORT**

Corporate underwriting and event sponsorships help support our station, and are cost effective ways to reach the well-educated and influential men and women who tune to WWOZ in New Orleans and around the world. For more information on underwriting opportunities and sponsorships, call Melanie Merz today.

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