

2011 ANNUAL EEO PUBLIC FILE REPORT

Friends of WWOZ, Inc.

Station(s): WWOZ
Community(ies) of License: New Orleans, LA
Reporting Period: February 1, 2011 to January 31, 2012
No. of Full-time Employees: 5 – 10 _____ / More than 10 X
Small Market Exemption: No

During the Reporting Period, no fulltime positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 events sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

WWOZ hosted a total of 19 outreach events at festivals that were free and open for the public to attend. During these outreach events, WWOZ employees discussed volunteer and employment opportunities with community members and provided employment applications to interested parties. A few of these festivals include:

- The Arts Market of New Orleans, Palmer Park in New Orleans, LA, on February 26, 2011, sponsored by the Arts Council of New Orleans.
- The Bywater Mirliton Festival, Micky Markey Park in New Orleans, LA, on November 5, 2011, sponsored by the Bywater Neighborhood Association.
- The Loyola University Resource Fair, Loyola University in New Orleans, LA, on August 24, 2011, sponsored by Loyola University Office of Co-curricular Activities.
- The Tremé Creole Gumbo Festival, on N. Rampart Street, New Orleans, LA, on December 10, 2011, sponsored by the New Orleans Jazz and Heritage

Foundation, parent of the licensee of WWOZ

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

WWOZ continued its formal internship program in 2011, giving students from established educational institutions an opportunity to gain hands-on experience working in the broadcast industry. Over the course of the year, one intern from the following university interned at WWOZ:

- A student from the University of New Orleans in New Orleans, LA was trained in broadcasting skills by providing Operations support, by doing production work and voiceover work. She worked approximately 150 hours over the course of one semester, or about 10 hours a week.

*Established a **mentoring** program for station personnel.*

Volunteer/Outreach Coordinator Maryse DeJean and Operations Assistant Manager Jorge Fuentes continued a mentoring program for station personnel and members of the community interested in becoming producers or on-air show hosts. Interested parties are provided training opportunities regardless of age, gender, race, physical disability, etc.

*Participated in **job banks, internet programs, and other programs** designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).*

- Program Director Dwayne Breashears and two volunteer show hosts continued a program with The Louisiana State Penitentiary (“Angola”), whereby WWOZ organizes and sends donated music—CDs and digital files—to the prison’s radio station (KLSP) and provides broadcasting training to individuals involved with the program.
- The WWOZ Community Advisory Board (CAB) was active in 2011, exploring better ways to serve the New Orleans community. The CAB is a volunteer group of interested listeners who meet every month to gather public comments and advise the station as to whether the activities and policies of the station meet the specialized cultural needs of the community

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
N/A	N/A	N/A

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed in Preceding Year: 0

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
N/A	N/A

RECRUITING SOURCES USED

Job Title of Position: N/A Date of Hire: N/A

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
N/A		N/A	N/A	N/A

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.