

2009 ANNUAL EEO PUBLIC FILE REPORT

Friends of WWOZ, Inc.

Station(s): WWOZ
Community(ies) of License: New Orleans, LA

Reporting Period: February 1, 2009 to January 31, 2010

No. of Full-time Employees: 5 – 10 _____ / More than 10 X (12)
Small Market Exemption: No

During the Reporting Period, a total of one full time position was filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 events sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

WWOZ hosted three outreach events at festivals that were free and open for the public to attend. During these outreach events, WWOZ employees discussed employment and volunteer opportunities with interested community members and provided employment applications. These festivals include:

- The Arts Market in Palmer Park, New Orleans, on September 26, 2009, sponsored by the Arts Council of New Orleans
- The Crescent City Blues Festival in Lafayette Square, New Orleans, on October 17-18, 2009, sponsored by the New Orleans Jazz and Heritage Foundation, parent of the licensee of WWOZ
- The Creole Gumbo Festival, on N. Rampart Street, New Orleans, on December 12-13, 2009, sponsored by the New Orleans Jazz and Heritage Foundation, parent of the licensee of WWOZ

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

WWOZ continued its formal internship program in 2009, giving students from established educational institutions an opportunity to gain hands-on experience working in the broadcast industry. Over the course of the year, four interns from the following universities dedicated a semester to WWOZ:

- Palomar College, San Marcos, CA
- Louisiana State University, New Orleans, LA
- The University of South Alabama, Mobile, AL
- Tulane University, New Orleans, LA

The interns trained directly with the Operations Department, contributing to the station through such tasks as recording and scheduling public service announcements, providing online playlists, and editing recordings.

*Established a **mentoring** program for station personnel.*

Volunteer/Outreach Coordinator Maryse DeJean and Operations Assistant Manager Jorge Fuentes continued a mentoring program for station personnel and members of the community interested in becoming producers or on-air show hosts. Interested parties are provided training opportunities regardless of age, gender, race, physical disability, etc.

*Participated in **other** activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.*

WWOZ producer David Weinberg provided training in digital editing and recording to members of the community aspiring to be producers through the “Street Talk” cultural news segment program.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
August 21, 2009	Administrative Assistant	Craigslist.org

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed in Preceding Year: 6

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
The Louisiana Weekly	0
WWOZ.org	0
The Times-Picayune/nola.com (print and web)	0
Craigslist	6

RECRUITING SOURCES USED

Job Title of Position: Administrative Assistant Date of Hire: August 21, 2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
The Louisiana Weekly	N	2215 Pelopidas St. New Orleans, LA 70112	Classified Dept.	(504) 282-3705 info@thelouisianaweekly.com
WWOZ.org	N	1008 N. Peters St. New Orleans, LA 70116	David Freedman	(504) 568-1239
The Times-Picayune/nola.com (print and web)	N	3800 Howard Ave. New Orleans, LA 70125	Classifieds Dept.	(504) 826-3007 http://www.nola.com/jobs/
Craigslist	N	N/A	N/A	www.craigslist.org

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.