

WVOZ Board of Directors Meeting
September 7, 2011
General Manager's Report

1. **Best of New Orleans: Best Radio Station.** In the August 31st edition of *Gambit*, WVOZ was selected as “Best Radio Station.” The weekly newspaper wrote: “Everybody doesn't like something... but is there a New Orleanian who doesn't like *something* served up by the city's 24-7, commercial-free jazz and heritage station? Billy Delle, DJ Soul Sister, Jivin' Gene: everyone has a favorite DJ, though there's something good on all the time. (We miss you, Brown Sugar.)”
2. **New Orleans Jazz & Heritage Festival Foundation.** As the final half of the Foundation’s annual grant to WVOZ, the station received a check from the Foundation on August 8, 2011 for **\$117,500**.
3. **National Endowment for the Arts.** Administrative Assistant Julie Raimondi reports that, on August 25th, the station received its official award letter for its 2011 NEA Arts on Radio & Television grant. This **\$50,000** grant has been awarded to support WVOZ’s syndicated program, *New Orleans All the Way Live*. George Ingmire, Ariana Hall, Sherri Lynn Colby-Bottel, and Ms. Raimondi also submitted the station’s application for the 2012 NEA Arts in Media grant—the same grant but with a new name—on September 1, 2011.
4. **Arts Council of New Orleans.** On July 1st, WVOZ received a check for **\$17,610** from ACNO. This represents the initial payment on the total FY11 Community Arts grant of **\$23,480**. This grant is unrestricted.
5. **Louisiana Division of the Arts.** On August 9th, the station received its final check, for **\$4,500**, for its 2010/2011 Louisiana Division of the Arts Stabilization grant. This grant is unrestricted.
6. **Membership.** FY12 is off to a great start! As of September 1st, membership has received **\$25,500** in donations, this time last year Membership received **\$19,000**. Membership is excited to launch a new system this fall that allows members to make donations directly from their bank accounts. We are gearing up for the Fall Membership drive, scheduled for **September 27-October 6**.
7. **Community Engagement.** The Outreach Krewe participated in 4 events in July and August including the Loyola Student Resource Fair, The Salon with The Lens at the Louisiana Endowment for the Humanities, 'OZ's Member Appreciation Event at the Howlin' Wolf, and a live broadcast at Carrollton Station. Upcoming events include Culture Collision 3 at NOMA in early September. We've distributed 1,500 promotional rack cards at Tulane, UNO and Loyola, including 'OZ promo materials in welcome packets for incoming Tulane law students and undergraduates at Loyola University. In an effort to build a more robust community engagement strategy, Outreach Coordinator, Eliza Llewellyn, has begun working with Ann Almquist, Director of Radio Engagement for the National Center for Media Engagement (NCME).
8. **Major Giving:** ‘OZ has received **\$1,600** in major giving as of September 1st. We will be conducting a wealth screening to research the giving capacity of members. We are excited to announce another out of state cultivation/major giving event in New York hosted by Courtney and Mike Katzenstein on September 23rd. WVOZ will be participating in DEI's 3rd year of the LFP project, specifically for the tower upgrade (Power the Tower) campaign.
9. **French Quarter Festival.** On July 1st, WVOZ received a check from the French Quarter Festival for **\$5,000**.

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- 10. Underwriting.** Bookkeeper Monica Landry reports underwriting income of **\$16,922** to date since the previous Board meeting of July 7, 2011.
- 11. Digital Deployment.** The Digital Deployment Team launched a new partnership with The Lens to become the Gulf Coast hub for the American Public Media's "Public Insight Network". WVOZ in The Lens publically launched on August 25th and we launched our own journalism questionnaires the same day. We also launched the 2011-12 Takin It to the Streets coverage of second line parades and Mardi Gras Indian activities. We covered the Katrina anniversary and several live broadcasts. We published the August OZone newsletter. We also worked with the Engineers and Programming to manage the switch to the new real-time playlist system. We are working on publishing the new playlist system to the website. We also kept up with our usual management of the help email, music calendar and community event calendar. We trained some new volunteers to help with the music calendar data entry.
- 12. Volunteers.** Volunteer Coordinator Maryse Dejean reports that WVOZ will host an open house for new volunteers on Saturday, September 10, 2011 from 1:00 p.m. to 3:00 p.m. New volunteers who would like to get involved with the station are invited to come in and fill out a volunteer application.

The Web Team will also host a workshop on Blogging for volunteer show hosts on Saturday, September 10th from 4:00 p.m. to 6:00 p.m. These events will all be held at the WVOZ studio, 1008 North Peters Street on the second floor. For more information, please contact Maryse at 504 568-1239 or email volunteers@wwoz.org.

- 13. Swamp Shop.** Swamp Shop Administrator Julie Raimondi reports that, for the month of July, the Swamp Shop realized **\$1,613** in sales. This is an increase of 34% from July 2011, and 193% from July 2010. For the month of August, income was **\$1,713**, which is an increase of 33% from August 2011 and 155% from August 2010. Ms. Raimondi is adding three new products to the Swamp Shop this week, and is continuing to interact with WVOZ listeners/potential customers through promotions, contests, and social media.
- 14. PRPD.** September 19th through 23rd, George Ingmire, Dwayne Breashears, and Sherri Lynn Colby-Bottel will be attending the Public Radio Program Directors Conference in Baltimore, MD. During the conference, the team will seek more commitments from public radio stations to broadcast WVOZ's weekly hour-long syndicated program, *New Orleans All the Way Live*.

15. WVOZ In-Studio Interviews

July 6, Derek Rose, *July 8*, Wendell Brunious, *July 11*, Barry Jackson, *July 13*, John Michael, Chuck Chaplin, *July 18*, Irvin Mayfield, *July 19*, Susan Jenkins, Jackie Harris, Darrell Lavigne, Susan Jenkins, *August 3*, Leon "Kid Chocolate Brown" Brown, Davell Crawford, Keith Clavene, Catherine Simpson, *August 4*, Connie Garrett, Joe Rizo, *August 10*, Helen Gillet, Gaynell Neville, David Roe, James Hines, Irvin Mayfield, *August 11*, Ira Padmos, *August 24*, Reverend goat Carson,, Chuck Perkins, Sunny Duvall, Spencer Bogren, Ernie Vincent, *August 25*, Bill Kirchen, *August 30*, Ira Padnos, Bunny Matthews.

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16. Live Studio Performances

Satchmo Fest 2011 In-studio Preview. July 27: Jane Harvey & The Storyville String Band; Sevet Venet Storyville String Band. July 28: Will Smith & New Orleans Jass Band. July 29: New Birth Brass Band

Membership Drive, September 27 through October 6. Artists TBA.

17. Remote Broadcasts of Live Performances

Carrollton Station, 8140 Willow Street, Let's be Totally Clear event with **Marc Stone & The Hell Bent Horns** featuring Jason Mingledorf, Jilly Carpenter, Mike Kobrin, Sean Carey, Michael Burkhardt, Patrick Williams, Amanda Walker, and Kirk Joseph, 9 pm, Thursday, July 11, 2011.

Snug Harbor, 626 Frenchman Street, *New Orleans All the Way Live,* **Ven Pa' Ca Flamenco Ensemble,** 10 pm, Sunday, August 21, 2011. (Recording.)

Snug Harbor, 626 Frenchman Street, *New Orleans All the Way Live,* **Rob Wagner** 10 pm, Tuesday, August 23, 2011. (Recording.)

Contemporary Arts Center, 900 Camp Street, *New Orleans Jazz & Heritage Festival Jazz Journey Series,* **Dr. Lonnie Smith, Herlin Riley and Jonathan Kreisberg,** 7 pm, Saturday, August 27, 2011.

The I-Club (J.W. Marriott Hotel), 614 Canal Street, *Love Sessions Benefit,* **Irvin Mayfield, Vince Gardner, Davell Crawford, Kent Jordan, Peter Harris, Kid Chocolate Brown, Shannon Powell, Evan Christopher and The Roy Hargrove Quintet** featuring **Roy Hargrove, Sullivan Joseph Fortner, Montez Coleman, Justin Jay Robinson and Ameen Sultan Saleem.** 8:15 pm, Monday, August 29, 2011.

18. Press.

Nola.com, Keith Spera, "Ready Teddy Blues Benefit is Set for Sunday at Big Al's," August 25, 2011

"He worked as a DJ on WVOZ, promoted artists and led various bands, the most recent being the Swamp Daddy's. He often appeared on stage with longtime friend Little Richard, performing his signature handstand."

Times Picayune, Katy Reckdahl, "Locked-up Armstrong Park Lamented as 'Neglected Jewel' of Treme, French Quarter Area," August 17, 2011

"Is it open?" he asked, pointing at long unmowed grass and the locked St. Philip Street gate, often known as the "WVOZ gate" because the community radio station used to be located on the other side of it.

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(Press, cont.)

Offbeat, Jan Ramsey, “Armstrong Park—Give It Back to the City!” August 17, 2011

When WVOZ had its studios in the park, there was minimal traffic there, and security was tight. WVOZ attempted to expand its studios within the park with the construction of a large studio within the park grounds—an idea that definitely highlighted the need for more and better space for ‘OZ—but ill-conceived for a public park.

Times-Picayune, Allison Fensterstock, “Bob Dylan and Leon Russell rocked the Lakefront Arena,” July 27, 2011

“...the audience seemed to reflect that buzz – the crowd in the good seats was full of Jazz Fest employees, WVOZ DJs, musicians (Washboard Chaz was spotted) and other local music-biz folks.”

Nola.com, Keith Spera, “The Happy Talk Band, Chris Ardoin and more music for Thursday”

WVOZ-FM (90.7 on the dial) broadcasts the Marc Stone Band, Amanda Walker and Kirk Joseph live from Carrollton Station.

Bestofneworleans.com, D. Eric Bookhardt, “Haiti After the Earthquake: Photographs by Julie Dermansky,” July 12, 2011

On Wednesday, the Ogden Museum hosts a panel discussion moderated by **WVOZ's** George Ingmire and featuring New Orleans cultural community activists who went to Haiti after the quake. The panel includes Dermansky, journalist Michael Deibert, **WVOZ's** Maryse Dejean, Haitian Association for Human Development president Dr. Yvelyne Germain-McCarthy, Ogden curator/photographer Richard McCabe, Tekrema Center founder Greer Mendy, Loyola University's Dr. Jean Montes and gallerist Joshua Mann Paillet.

npr.org/ A Blog Supreme, Josh Jackson and Patrick Jarenwattananon, “*Treme*, Episode. 21, “Jazz & Heritage,” July 4, 2011

PJ: The Donald Harrison-Delmond-Chief Lambreaux recording turned out pretty fantastic, it sounded like — and their live hit in **the WVOZ Jazz Tent** was pretty majestic, too.

PJ: I know I found it pleasing that New Orleans free jazz saxophonist Kidd Jordan got a track on the show, played on **WVOZ** — and it sounded quite good too.

JJ: It's "Last of the Chicken Wings," from the AUM Fidelity recording, *Palm of Soul*.... When Annie is started by her dream, **WVOZ** is playing "Yesterdays" from Harold Battiste and the American Jazz Quintet.